

DUPLICATE

INVOICE



WTEV-TV
11700 Central Parkway #2
Jacksonville, FL 32224
Main: (904) 996-0400
Billing:

<http://www.actionnewsjax.com>

Billing Address:

Greer Margolis Mitchell
Attention: Accounts Payable
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

Send Payment To:

WTEV-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

Invoice #	Invoice Date	Invoice Month	Invoice Period
68908-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	2264

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	68908	09853270

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/06/12	11/06/12	Action News @ 5a	5:00 AM-5:30 AM	-T-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Tu 11/06/12 5:15 AM Action News @ 5a 5:00 AM-5:30 AM :30 0FA12G194H \$40.00 NM									
2	10/30/12	11/05/12	Action News @ 6a	6:30 AM-7:00 AM	MTWTF--	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV W 10/31/12 6:55 AM Action News @ 6a 6:30 AM-7:00 AM :30 0FA12G182H \$80.00 NM 2 WTEV M 11/05/12 6:59 AM Action News @ 6a 6:30 AM-7:00 AM :30 0FA12G182H \$80.00 NM									
3	10/30/12	11/05/12	CBS Morning News	7:00 AM-9:00 AM	MTWTF--	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV W 10/31/12 8:55 AM CBS Morning News 7:00 AM-9:00 AM :30 0FA12A186H \$20.00 NM									
4	11/06/12	11/06/12	CBS Morning News	7:00 AM-9:00 AM	-T-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Tu 11/06/12 8:37 AM CBS Morning News 7:00 AM-9:00 AM :30 0FA12G182H \$20.00 NM									
5	11/03/12	11/03/12	Saturday Early Show	8:00 AM-10:00 AM	-----S-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Sa 11/03/12 8:25 AM Saturday Early Show 8:00 AM-10:00 AM :30 0FA12G194H \$80.00 NM									
6	10/30/12	11/05/12	Action News @ Noon	12:00 PM-12:30 PM	MTWTF--	:30	2	\$460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$460.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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6	10/30/12	11/05/12	Action News @ Noon	12:00 PM-12:30 PM	MTWTF--	:30	2	\$460.00	NM																																													
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1	WTEV	M	11/05/12	12:11 PM	Action News @ Noon	12:00 PM-12:30 PM	:30	0FA12G194H	\$460.00	NM																																												
7	11/04/12	11/04/12	CBS Sun Morn News	9:00 AM-10:30 AM	-----S	:30	1	\$600.00	NM																																													
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1	WTEV	Su	11/04/12	9:49 AM	CBS Sun Morn News	9:00 AM-10:30 AM	:30	0FA12G182H	\$600.00	NM																																												
8	10/30/12	11/05/12	Action News @ 5p	5:00 PM-5:30 PM	MTWTF--	:30	1	\$400.00	NM																																													
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1	WTEV	W	10/31/12	5:28 PM	Action News @ 5p	5:00 PM-5:30 PM	:30	0FA12A186H	\$400.00	NM																																												
9	11/06/12	11/06/12	Action News @ 5p	5:00 PM-5:30 PM	-T-----	:30	1	\$400.00	NM																																													
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1	WTEV	Tu	11/06/12	5:12 PM	Action News @ 5p	5:00 PM-5:30 PM	:30	0FA12G194H	\$400.00	NM																																												
10	10/30/12	11/05/12	Action News @ 6p	6:00 PM-6:30 PM	MTWTF--	:30	2	\$400.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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2	WTEV	F	11/02/12	6:29 PM	Action News @ 6p	6:00 PM-6:30 PM	:30	0FA12G182H	\$400.00	NM																																												
1	WTEV	M	11/05/12	6:23 PM	Action News @ 6p	6:00 PM-6:30 PM	:30	0FA12G182H	\$400.00	NM																																												
11	11/02/12	11/05/12	CBS Evening News	6:30 PM-7:00 PM	1---1--	:30	2	\$1,200.00	NM																																													
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2	WTEV	F	11/02/12	6:51 PM	CBS Evening News	6:30 PM-7:00 PM	:30	0FA12G194H	\$1,200.00	NM																																												
1	WTEV	M	11/05/12	6:52 PM	CBS Evening News	6:30 PM-7:00 PM	:30	0FA12G194H	\$1,200.00	NM																																												
14	10/30/12	11/05/12	M-F 730p	7:30 PM-8:00 PM	MTWTF--	:30	2	\$500.00	NM																																													
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15	10/30/12	10/30/12	Tue Reg 1	8:00 PM-9:00 PM	-T-----	:30	1	\$1,200.00	NM																																													
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1	WTEV	Tu	10/30/12	7:58 PM	Tue Reg 1	8:00 PM-9:00 PM	:30	0FA12A186H	\$1,200.00	NM																																												
16	10/30/12	11/05/12	M-F Action News @ 11p	11:00 PM-11:35 PM	MTWTF--	:30	2	\$440.00	NM																																													

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	2264	

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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Tu 10/30/12 11:27 PM M-F Action News @ 11p 11:00 PM-11:35 PM :30 0FA12G150H \$440.00 NM 2 WTEV W 10/31/12 11:29 PM M-F Action News @ 11p 11:00 PM-11:35 PM :30 0FA12G150H \$440.00 NM									
17	11/04/12	11/04/12	Late Run Action News @ 11p-1235a		-----S	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Su 11/04/12 12:04 AM Late Run Action News @ 11p-1235a :30 0FA12G194H \$440.00 NM Late Run due to Sports									
18	11/05/12	11/05/12	Action News Special	7:30 PM-8:00 PM	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 11/05/12 7:58 PM Action News Special 7:30 PM-8:00 PM :30 0FA12G194H \$500.00 NM									
19	11/01/12	11/02/12	M-F Action News @ 11p	11:00 PM-11:35 PM	---TF--	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ---TF-- 1 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV F 11/02/12 11:12 PM M-F Action News @ 11p 11:00 PM-11:35 PM :30 0FA12G182H \$440.00 NM									
20	11/04/12	11/04/12	4p Doubleheader	4p-8p	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Su 11/04/12 3:59 PM 4p Doubleheader 4p-8p :30 0FA12G182H \$3,000.00 NM									
21	11/04/12	11/04/12	NFL Today	Sun 12p-1p	-----S	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Su 11/04/12 12:59 PM NFL Today Sun 12p-1p :30 0FA12G194H \$185.00 NM									
Total Spots							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$13,485.00
<u>Agency Commission</u>	\$2,022.75
<u>Net Amount Due</u>	\$11,462.25

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected."